Quick Guide: CTE Advisory Council

Everything you need to know to bridge the gap between the classroom and industry.

1 What is an Advisory Council?

A voluntary team of industry and community leaders who partner with schools to help prepare the next generation of workforce-ready talent by sharing their expertise and insights.

2 The "Big Three" Goals

(1) Advise: Assess programs and suggest improvements. **(2) Assist**: Help with competitions and WBL opportunities. **(3) Advocate**: Promote your program.

3 Who Should Be on the Team?

Industry experts, school staff (CTE facilitator, counselor), education partners (local colleges), and community members.

4 Council Size & Time Requirements

Size: 5–10 members to ensure broad representation & meaningful discussion. **Time Commitment:** One in-person meeting and one virtual meeting annually. Members are also encouraged to participate as guest speakers, mentors, or internship partners—as their schedules allow.

5 Member Terms

Members usually serve three-year terms to provide a balance of continuity and fresh perspectives.

6 Benefits for Industry and Community Members

Advisory council service provides a voice in workforce development, early access to emerging talent, opportunities to build community partnerships, and a direct role in strengthening the local economy.

Save the Date

October 15, 2026
Inaugural iLEAD Network-Wide CTE Advisory Council Meeting

iLEAD HQ
29477 The Old Rd, Castaic, CA

iLEAD CTE
CAREER-TECHNICAL EDUCATION

For More Info

Matt Zuchowicz, Director
College & Career Readiness
iLEAD California

matt.zuchowicz@ileadcalifornia.org
805.451.8233